STATE TOURISM AGENCY

AZƏRBAIJAN TOURISM AND MANAGEMENT UNIVERSITY

STUDENT-LED POLICY

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Introduction

In order to improve the social aspect of student life, Azerbaijan Tourism and Management University (ATMU) has developed a framework that incorporates student-led policy initiatives and management principles. The goal of ATMU's inclusive environment program is to prepare responsible leaders for a sustainable industry. To this end, students participate in the decision-making and institutional policy implementation processes within ATMU's framework.

ATMU formulated the "work with students" technique with the intention of fostering in students a corporate culture, as well as socialization, worldview enrichment, and increased patriotism.

Legal Base

ATMU's student-led policy is based on the Law on Education of AR, other legislative acts, model of ethical standards of participants in the educational process, ATMU Charter.

Student unions, organizations, societies and clubs regulate their activities in accordance with the "Azerbaijan Youth" State Programs, the recommendations of the Ministry of Youth and Sports, the Ministry of Science and Education, the Youth Fund, the charter of the Azerbaijan Student Youth Organizations' Union (ASYOU), and the Regulations of the aforementioned structures.

Objective

The purpose of the policy is to effectively attract, educate, promote the intellectual and inventive capabilities of student-led organizations at the ATMU to ATMU's commitment to the Sustainable Development Goals (SDGs), and raise ATMU's sustainability position. Also, to improve educational experiences, providing leadership opportunities, strengthening the sense of community are the main target points.

Current Situation

Student Youth Organization (SYO), Student Trade Union Committee (STU) and Student Scientific Society (SSS), clubs within SYO operate under student-led structures at ATMU. The main common position of organizations focused on various directions

reflects the functionality of ATMU in the formalization of internal policy, promotion of youth to a sustainable future, increase of social well-being and activity.

At ATMU, the "Student Youth Organization", which was founded in 2007, is currently a major factor in enhancing involvement among students. The university demonstrates its ability to fully involve students with a range of events, such as faculty meetings, event coordination, philanthropy projects, and concert preparation.

The organization known as "ATMU Volunteers" has been operating since 2009 and unites about 80 student volunteers. Their active participation in various events and campaigns makes them an important component of social and civic engagement both within the university and the wider community.

ATMU Volunteers are actively engaged in scientific research, international activities, media strategy and commercialization of scientific works.

New specialists are appointed to important positions in several departments at ATMU, demonstrating the considerable priority the university places on developing new talent.

During the examination session, ATMU creates an examination control body consisting of students. This body can be addressed by students regarding examination related complaints and it also acts as examination control body.

Student Clubs operating within The Student Youth Organization increase student mobility by organizing intellectual competitions, sports events, debates, national holidays, festivals on improving social activity, organizing free time in an efficient and interesting way.

Currently active student clubs are Sports, Speech, ATMU MUN, Debate, CreArt, Intellectual Games and Chess club.

The Student Union allows to use its opportunities for self-realization at ATMU in order to jointly solve the issues of improving the quality of student life.

The main goals of The Student Union are to provide legal assistance and education, organizing a liaison role in educational and scientific issues, social security, cultural-mass activity, organizational and voluntary work, as well as representation of student interests at various levels.

The main focus of the Student Scientific Society is based on the principle of unity of science, education and experience, which is active in the direction of conducting scientific research. In order to form a culture of enlightenment among students, the event, reading days, participation in targeted seminars and conferences, as well as aimed at providing potential staff training in the field of science.

Strategy Implementation

ATMU's student-led policy serves as a short-term and long-term strategy for organizing directions in order to boost activities in the direction of a sustainable future and education, as well as to set goals in specific directions.

The implementation strategy aims at the short-term and long-term action plan:

Short-term action plan (3-5 years):

1. Formation of a responsible person and (or) team in organizations operating on the current situation in the organization of student-led policies on sustainability
2. Forming a framework based on sustainability together with student organizations of HEIs operating across the country
3. Establishing partnerships on policy sustainability and organizing training in this direction, providing mentorship
4. Establishing a communication system in the formalization of internal policy and ensuring a transparent, continuous flow of information between the structure of ATMU and the structure of Student organizations

Long-term action plan (10-13 years):

1. To expand the organization of integration of student organizations into the management structure of ATMU
2. Setting strategic goals and organizing an action plan among student organizations on an international scale
3. To aim for the organization of activities and investment planning in the direction of strengthening partnerships with graduate students
4. To organize international events, conferences, festivals
5. In addition to the creation of a student committee and promotion among students regarding ATMU's priorities for sustainability using digital, innovative technologies, as well as providing benefits for local communities and society.

Stakeholder Engagement

Involvement of interested parties is considered to be the leading direction in the formation of the support mechanism of the student-led policy.

Building relationships with students, faculty, administration, industry and alumni in identifying partners

Applying the correct marketing policy to organise the attraction mechanism, identifying the priorities of the targeted target groups.

Making use of the most effective communication channels; raising awareness on social media and media platforms in a timely, transparent, and distinctive manner

To report, analyse how the communication mechanism is set up with partners across three periods, assess the partnership's usefulness analytically, and build relationships between parties.

Monitoring & Evaluation

The way management is organised for internal relations and how well it functions in line with management's mission and goals is reflected in the way monitoring and evaluation are organised.

Analysing the goals and paths that have been attained for the year, identifying opportunities and/or barriers based on the activity's performance, and making sure that requests for evaluation from supportive and internal partners in the form of comments and improvements are transparent are all necessary to carry out monitoring

By ensuring that quantifiable quantitative and qualitative indicators are determined, it is feasible to coordinate the application of indicators on the priorities of sustainable development and to organise monitoring and evaluation.

Outcome & Reporting

Publicly sharing annual and quarterly reports on student-led activity policy outcomes and accountability measures the effectiveness of the policy. Also, measuring the level of participation of students on participation and initiatives plays a role in focusing on the next goals. The impact of the obtained results on the teaching process and improvement, specific service support structures may include analyzes of comparative results. Timely and detailed sharing of reports, focusing of reports in accordance with the

directions of the next period in the organization of regular meetings allows for identification of need-based areas.

Resource Allocation

- Meeting special financial needs by the Student Union Organization as financial resources, organizing activities and (or) financial amounts obtained from grants and sponsors, developing policies
- To organise the use of effective, innovative critical decision-making processes based on knowledge, skills, analysis, leadership, and proper human resource deployment in accordance with the university's goals and objectives
- In accordance with the requirements of the time in the use of technical resources, to organize timely implementation and feedback using special measurement criteria, analysis tools, digital platforms
- To implement the use of physical resources and infrastructure correctly, promptly and accurately, and to organize the activities to be carried out in a high manner
- Obtaining access to the examination of previous documents, examination of special records, decisions, reports during the purposeful use of information sources

Periodic Updating

Regular review periods should be specified in the update of this policy. In accordance with the results obtained from the collection of feedback via feedback mechanism, decision-making, implementation and information on improvement and (or) change should be justified. Continuously monitoring the effectiveness of the implementation of the update helps to establish the dynamics of compatibility with new challenges and opportunities.